



Our Mission

Redwood guides children and adults with severe and multiple disabilities to achieve independence and reach their highest potential throughout their lives, by providing enriching educational, therapeutic, and vocational services. At Redwood, children and adults flourish, prosper, and are empowered to achieve the quality of life they deserve.

Overview & History

The Redwood story began in 1953 when Al and Dorothy Wood teamed up with Bill and Sue Reder to create a place where people with disabilities could grow into healthy, happy and productive members of their community. The Woods and the Reders were Redwood's first volunteers, and their legacy is one of compassion, generosity and community involvement.

That proud tradition lives on through the work of many dedicated staff and volunteers who have helped the agency reach new heights. Redwood's mission, philosophy and vision for the future seek to affirm that those with disabilities have the ability to live a full and productive life. Maximizing their potential and abilities is what we mean by Redwoodability.

For more information about Redwood, visit www.redwoodnky.org, or contact Telly McGaha, Redwood's Chief Development Officer, at (859) 331-0880, ext. 206 or tmcgaha@redwoodnky.org.



You can also deepen your partnership with Redwood through volunteer outreach and community service projects! In the past, employees from Delta, Fidelity Investments, Gap, Toyota, P&G, Ethicon-Endo Surgery, and countless other businesses have hosted sports activities, organized parades, planned gardening projects, coordinated holiday parties and dances, and much more! Opportunities can be tailored to your company's interests and availability.

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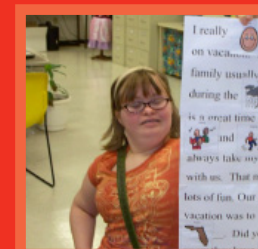
Thank you in advance for considering how you can help children and adults with Redwood!



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A Case for Corporate Support



Since 1953, Redwood has been a local leader in empowering children and adults with severe and multiple disabilities to achieve independence and reach their highest potential. However, with limited capacity to increase enrollment and restrictions on what we can charge, our fees-for-service cannot fully cover the costs of the necessary programs and services we provide. For this reason, the success of fulfilling our mission requires support from the entire community. This is why we turn to our corporate partners each year and ask for your renewed generosity, support, and partnership.

Consider the impact some area businesses had last year on improving the quality of life for children and adults with disabilities:

- **Bilz Insurance's** \$10,000 gift maintained daily employment in a sheltered work environment for 28 adults with multiple disabilities
- **PNC Bank's** \$5,000 gift allowed 10 children suffering from spina bifida to receive 40 hours of nursing care
- **Victory Community Bank's** \$2,500 donation allowed 12 autistic children to enroll in two weeks of summer respite camp
- **Paycor's** \$1,500 contribution assisted three toddlers in learning self-help skills through four hours of educational child development programs
- **Walgreen's** \$800 donation provided eight hours of speech and occupational therapy to seven adults with cerebral palsy

The scope of what children and adults with disabilities can achieve is only limited by those who give. With the help of our corporate partners, individuals are empowered to flourish, prosper, and achieve the quality of life they deserve. In exchange, your company receives yearlong recognition as a supporter and partner of one of Northern Kentucky's most respected and cherished organizations. Of course, the amount of recognition depends on the level of sponsorship, but ongoing promotion is provided at Redwood's various events, in our published materials, and on our website. **Your sponsorship will secure your participation for any new events.** You can make a commitment/pledge to participate today and make your payment later in the year.

Events and Recognition	Premier \$10,000	Second Tier \$5,000	Third Tier \$2,500	Fourth Tier \$1,000	Contributor Level
<p>Redwood Express Our flagship event, and the 23rd largest fundraiser in the Tristate, takes place in March. Over 800 guests enjoy great food and drink, celebrity wine pourers, live/silent auctions, and chances to win several raffle prizes.</p>	<p>Engineer Sponsor</p> <ul style="list-style-type: none"> o Rotating logo above stage o Onstage recognition o Speaking opportunity o Half page ad in program o Naming areas at event o Logo in Money Mailer, if available o Mention in press releases o 12-tickets to event 	<p>First Class Sponsor</p> <ul style="list-style-type: none"> o Rotating logo above stage o Onstage recognition o Quarter page ad in program o Logo on invitation o Naming areas at event o Logo in Money Mailer, if available o Mention in news releases o 8-tickets to event 	<p>Business Class Sponsor</p> <ul style="list-style-type: none"> o Rotating logo above stage o Onstage recognition o Name in program o 6-tickets to event 	<p>Coach Class Sponsor</p> <ul style="list-style-type: none"> o Rotating name above stage o Name in program o 4-tickets to event 	<p>Boxcar Sponsor</p> <ul style="list-style-type: none"> o Name in program
<p>Night at the Races Over 300 people eligible to win monthly cash prizes through the Derby Club raffle enjoy a year-end celebration featuring additional prizes, good food, and an open bar.</p>	<p>Triple Crown Sponsor</p> <ul style="list-style-type: none"> o Logo on signage o Logo placement on invitation and agenda o Onstage recognition o Opportunity to name horse and horse race in program o 10-tickets to event 	<p>Derby Sponsor</p> <ul style="list-style-type: none"> o Logo on signage o Name on invitation and agenda o Onstage recognition o Opportunity to name horse in program o 8-tickets to event 	<p>Preakness Sponsor</p> <ul style="list-style-type: none"> o Name on signage o Name on agenda o Opportunity to name horse in program o 6-tickets to event 	<p>Belmont Sponsor</p> <ul style="list-style-type: none"> o Name on signage o Name on agenda o Opportunity to name horse in program o 4-tickets to event 	<p>Jockey Sponsor</p> <ul style="list-style-type: none"> o Name on agenda
<p>Bang Bang Night for Redwood This outdoor August event draws over 300 attendees and features signature Bonefish dishes and martinis.</p>	<p>Big Fish Sponsor</p> <ul style="list-style-type: none"> o Name on invitation o Table at event o Mention in news releases o Onstage recognition o 8-tickets to event 	<p>Catch of the Day Sponsor</p> <ul style="list-style-type: none"> o Name on signage o Table at event o Mention in news releases o Name on invitation o 6-tickets to event 	<p>Mariner Sponsor</p> <ul style="list-style-type: none"> o Name on signage o Name on invitation o 4-tickets to event 	<p>Schooner Sponsor</p> <ul style="list-style-type: none"> o Name on signage o Name on invitation o 2-tickets to event 	<p>Seaside Sponsor</p> <ul style="list-style-type: none"> o Name on signage
<p>Bean Bash This annual October all you can eat bean feast features raffles, poker, a 5k race on the Turfway track, and over 1,000 attendees.</p>	<ul style="list-style-type: none"> o Ad and name in program o Table sponsor o Name on website 	<ul style="list-style-type: none"> o Name in program o Table sponsor o Name on website 	<ul style="list-style-type: none"> o Name in program o Table sponsor o Name on website 	<ul style="list-style-type: none"> o Name in program o Table sponsor o Name on website 	<ul style="list-style-type: none"> o Name in program o Table sponsor o Name on website
<p>Additional Benefits —Agency newsletter —www.redwoodnky.org —Annual dinner —Annual report</p>	<ul style="list-style-type: none"> o Logo in newsletter o Hotlink/logo on website o Logo in annual report o Logo in dinner agenda o 8-tickets to dinner 	<ul style="list-style-type: none"> o Logo in newsletter o Hotlink/logo on website o Logo in annual report o Logo in dinner agenda o 6-tickets to dinner 	<ul style="list-style-type: none"> o Name in newsletter o Hotlink/logo on website o Name in annual report o 4-tickets to dinner 	<ul style="list-style-type: none"> o Name in newsletter o Name on website o Name in annual report o 2-tickets to dinner 	<ul style="list-style-type: none"> o Name on website
<p>Total Value:</p>	<ul style="list-style-type: none"> o Exposure: 125,000+ o Over \$11,500 	<ul style="list-style-type: none"> o Exposure: 100,000 o Over \$6,500 	<ul style="list-style-type: none"> o Exposure: 72,000 o Over \$3,500 	<ul style="list-style-type: none"> o Exposure: 22,000 o Over \$1,000 	<ul style="list-style-type: none"> o Exposure: 12,000 o Over \$100

In-kind sponsors donating items to alleviate the cost of required items must provide a value for donated item(s). Values will determine the level of recognition received at each supported event. Value is determined by fair market value.